



If you think like me, you are my brother. If you do not think like me, you are twice my brother because you open to me another world.

Amadou Hampâté Bâ



The Role of Youth in Mali's Development

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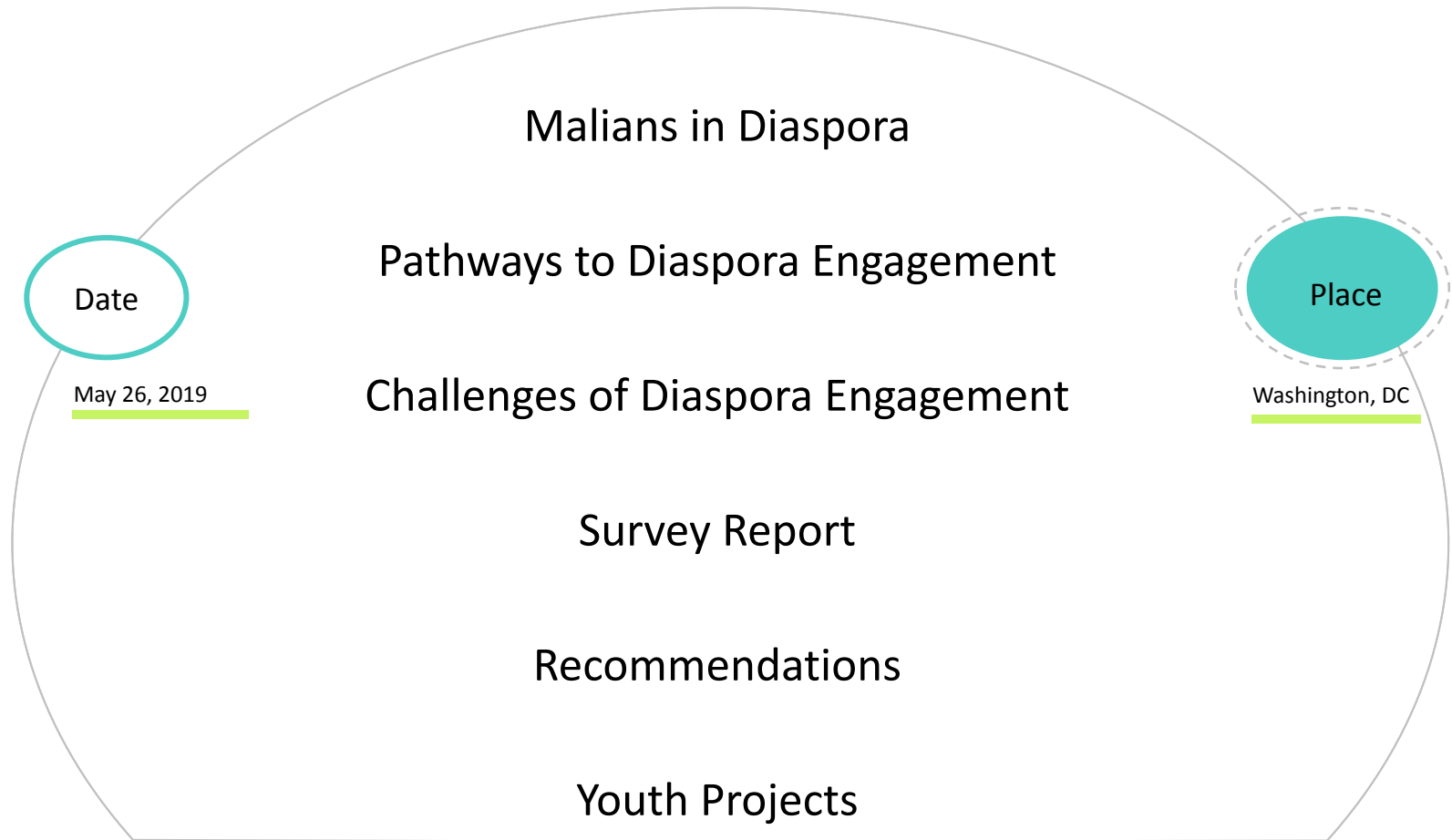
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Mamadou Konaté



Outline



1.

Maliens in Diaspora



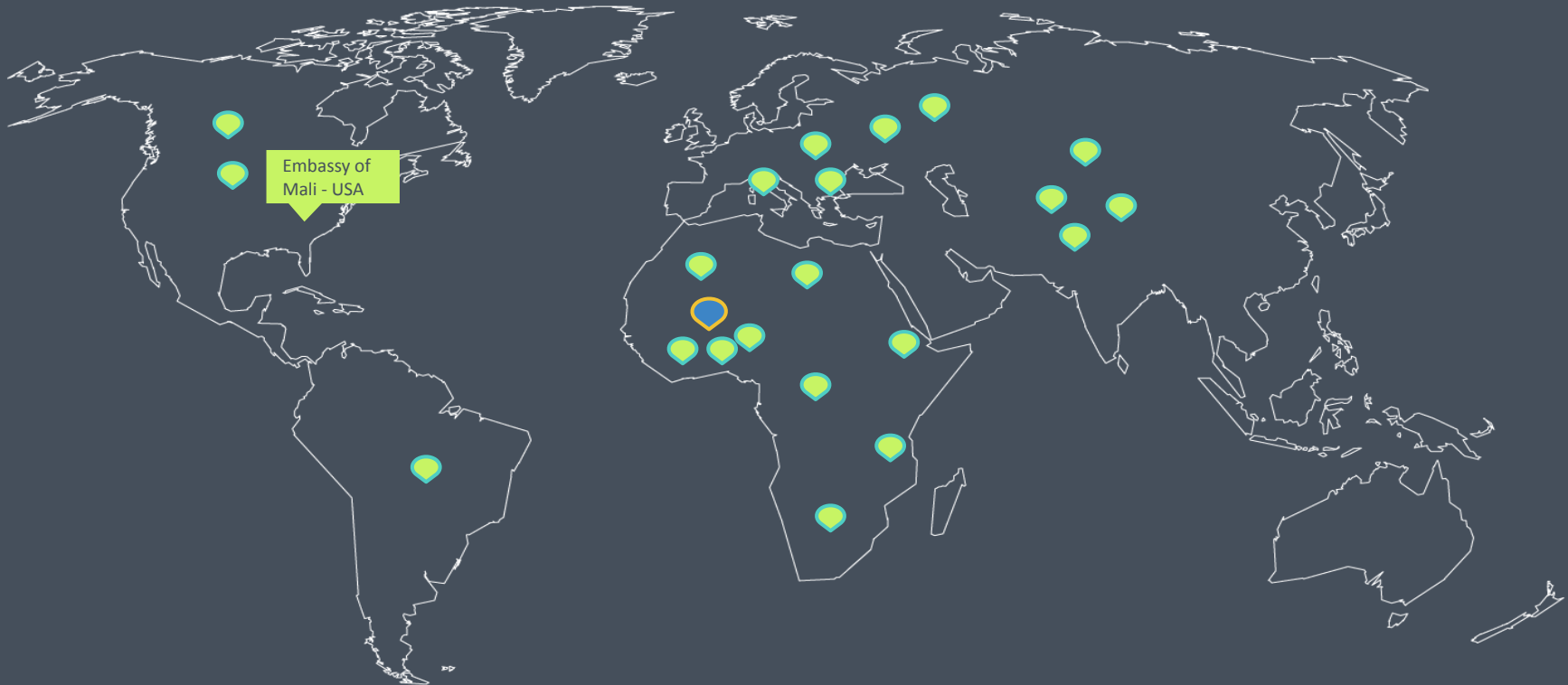
Geographical Distribution of Malian Diaspora

Africa : 96,5 %

Europe: 2,7 %

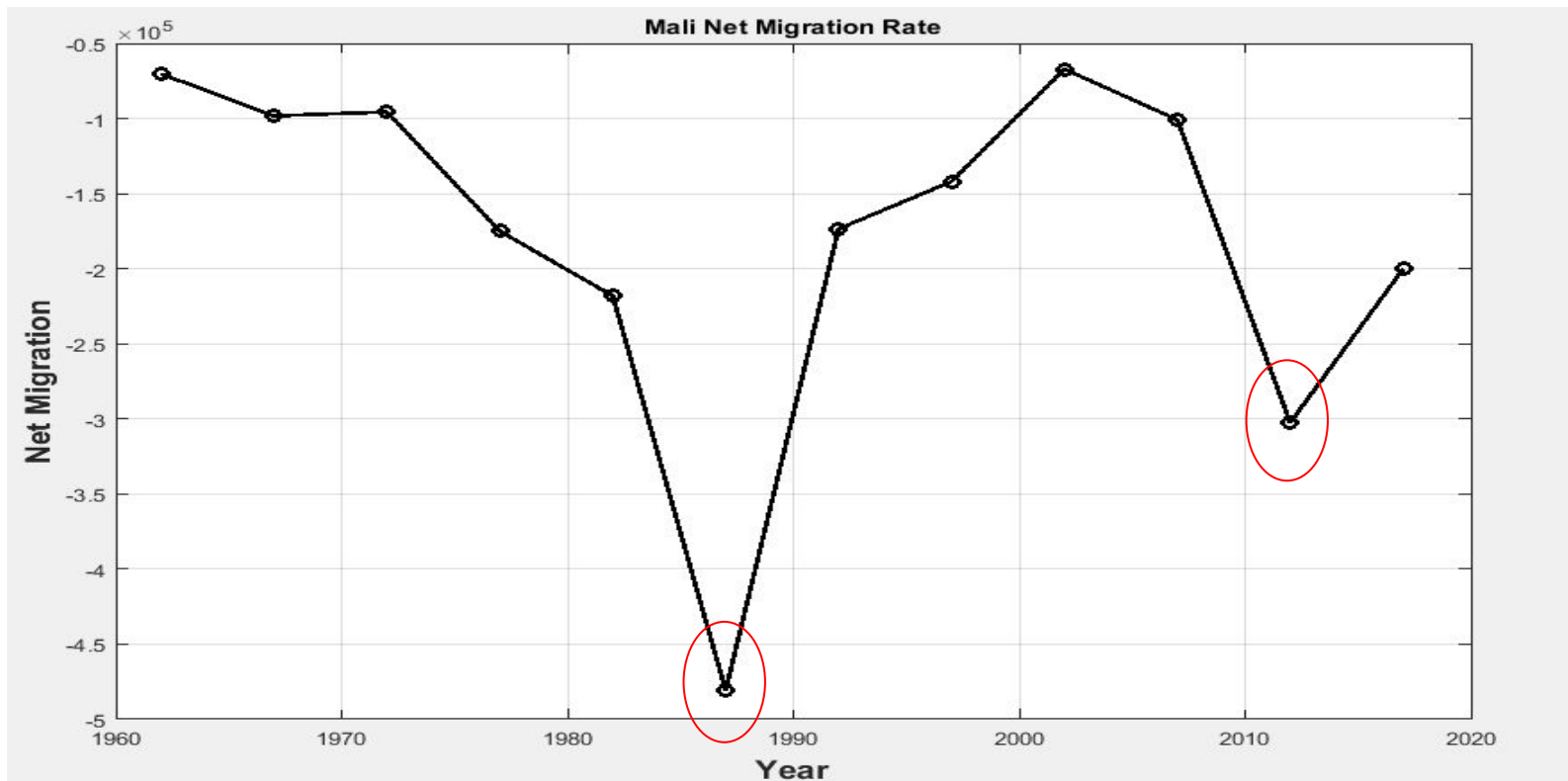
America: 0,1 %

Asia: 0,7 %



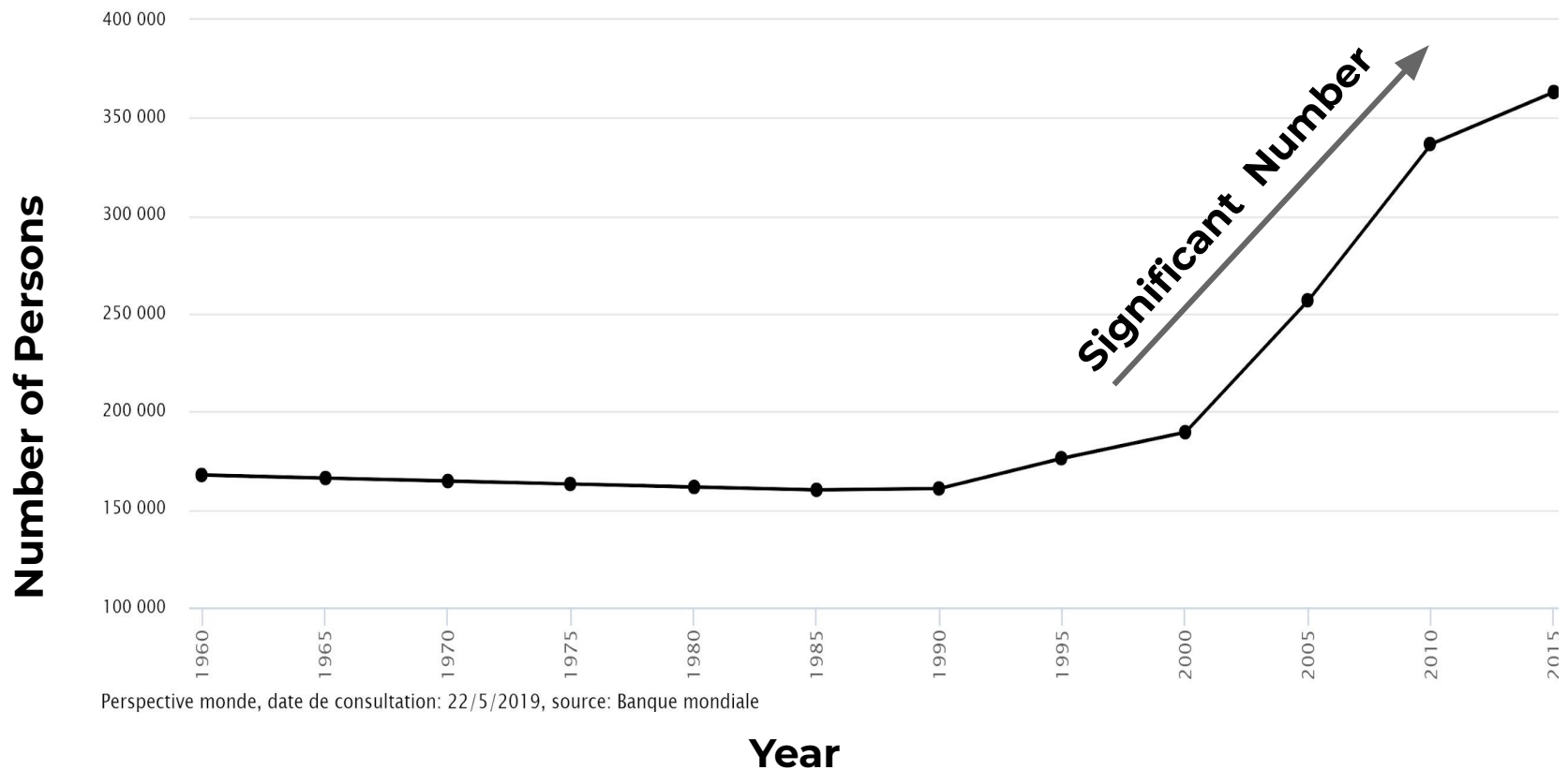
Net Immigration (Over 5 years)

- From 1962 to 2017, there is a net immigration annual average of **-176,967**.
- Malian population emigrated more than the immigration in the country.
- Increased net migration in 1985 due to the national Crisis



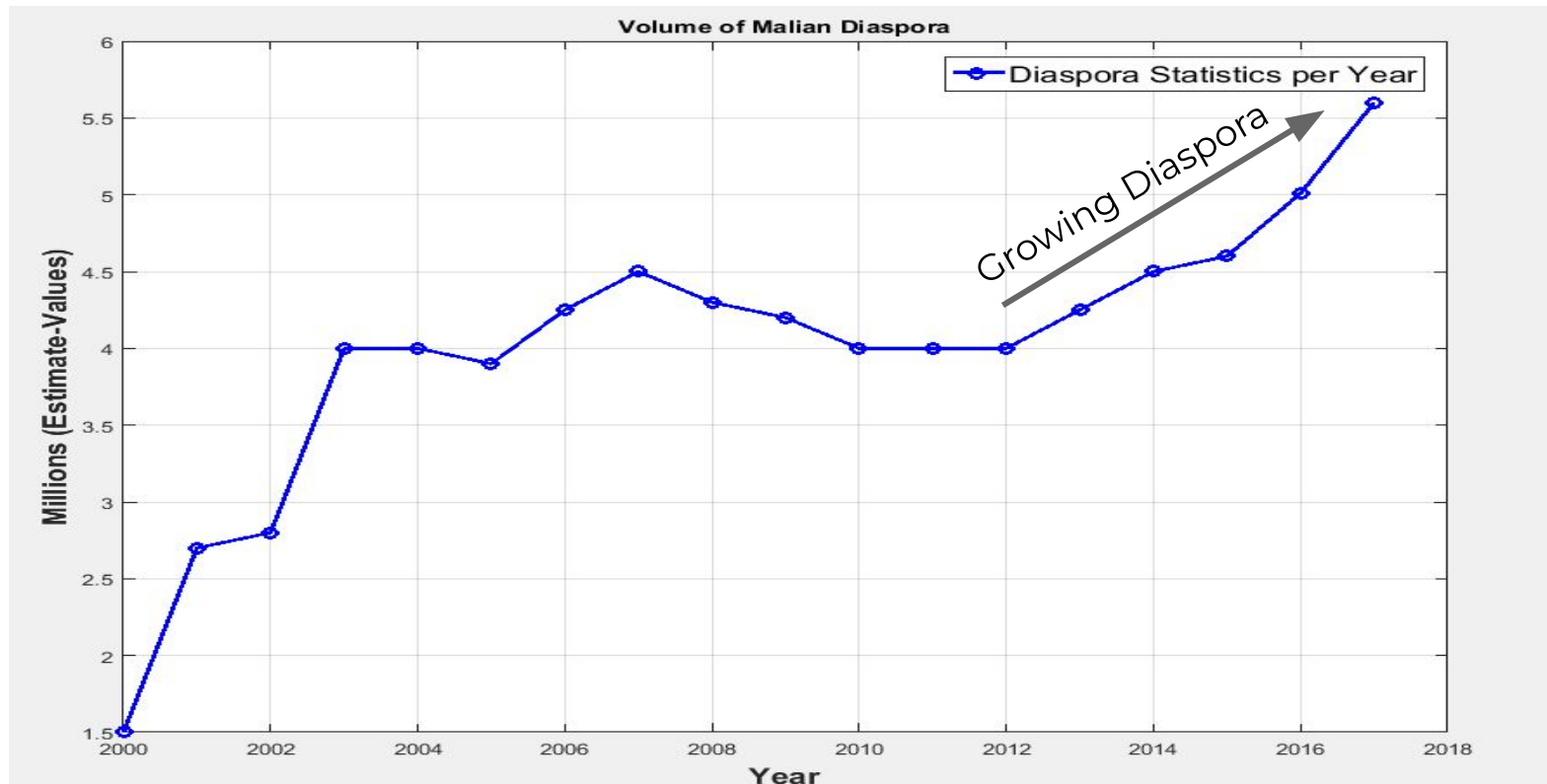
Maliens born outside the country

- The annual average is **205,471**, from 1960 to 2015.
- **117%** increase in 55 years.



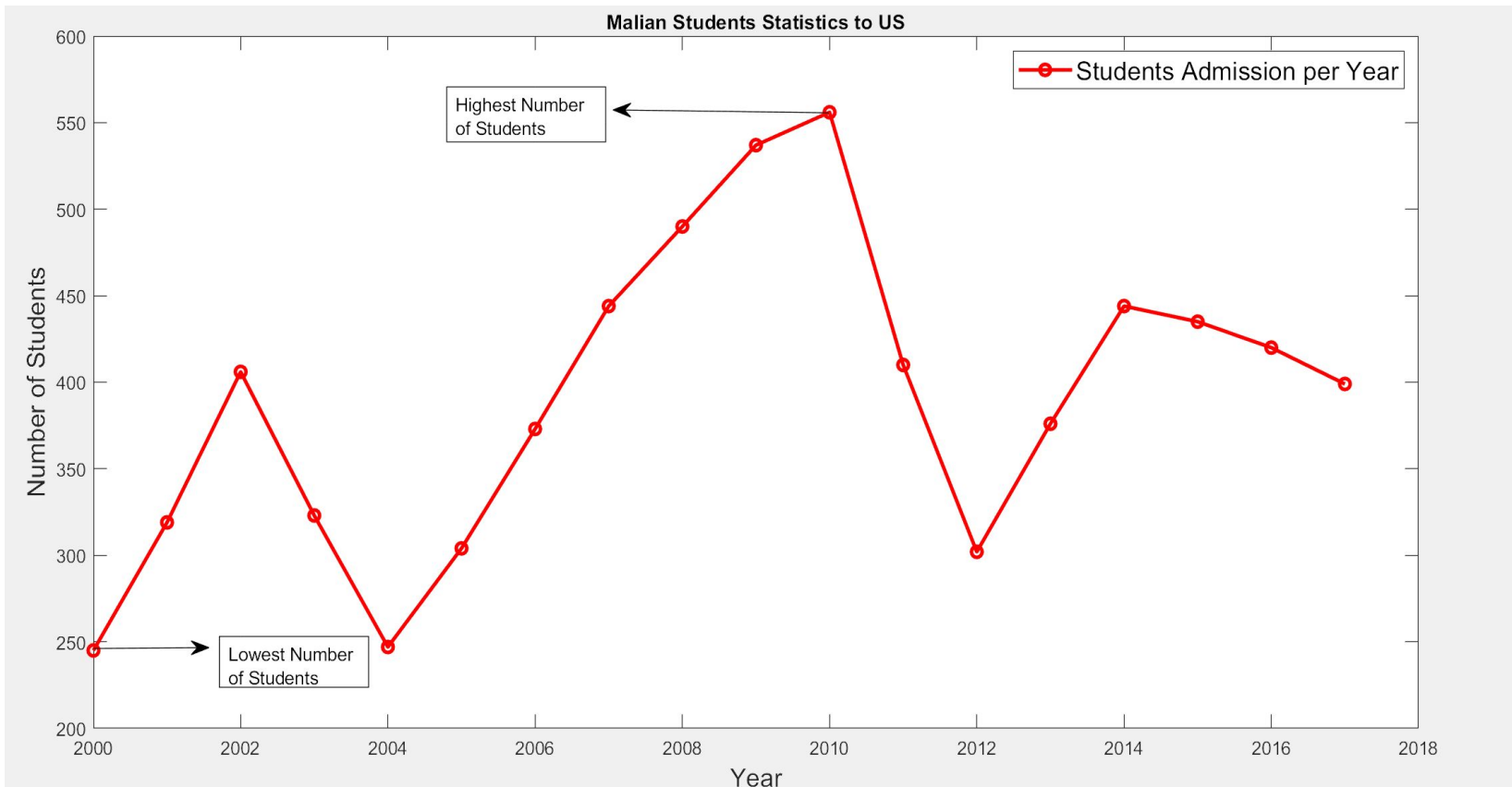
Volume of Malian Diaspora from 2000 to 2017

- The annual average is **4.0061** millions.
- Significant migration crisis in **2012**



Malian Students in US

- Average Admission is **391 students** annually.
- Education is a glue that holds things together.
- Low admission compare to many other countries



2.

Pathways to Diaspora Engagement



Pathways to Diaspora Engagement



Investment

Beyond their current income, Malian Diaspora can hold substantial financial assets in the form of savings and retirement accounts, in property, debt, and equity.



Philanthropy and Volunteerism

Diaspora can create a collective fund for the common goods of specific communities. They also intervene in crisis relief and other humanitarian activities.



Entrepreneurship

Diaspora transfers knowledge, and ideas back to their home countries through the form of innovative start-ups, mostly for social good and betterment of living conditions.



Networks

Diaspora can foster bidirectional exchange between the country and their international connections, allowing small businesses to thrive.



Mentorship

Diaspora can offer learning opportunities to their Malian counterparts through remote or in-person mentoring programs.



Tourism and Trade Markets

Diaspora can maintain virtual and physical contacts with their homeland through leisure or diaspora tourism. This is fueled by nostalgia and the need for replenishment.

Examples

Non-profit
organizations

Civisme & Bénévolat
mAliWatch



STEMusso

Start-ups


Vectoriel
web // multimédia


Teliman

Zabbaan

Other Innovations




NERDE
EMPOWERING YOUTH WITH OPPORTUNITIES

**Robots
MALI**

3.

Challenges of Diaspora Engagement



Lack of Information



- Youth are not informed of the different activities and programs of the diaspora
- Many Youth in the diaspora are not registered with their respective embassies
- No dynamic youth networks

There is no platform that facilitates exchange of ideas between young Malians abroad.

Lack of Support



- No mentorship
- Hardship to collaborate with local students and institutions
- No dynamic programs to help and encourage young Malians in the diaspora returning home.
- No employment opportunities for Young Malians Abroad in Mali (this is one of the biggest challenges malian youth in general are facing)

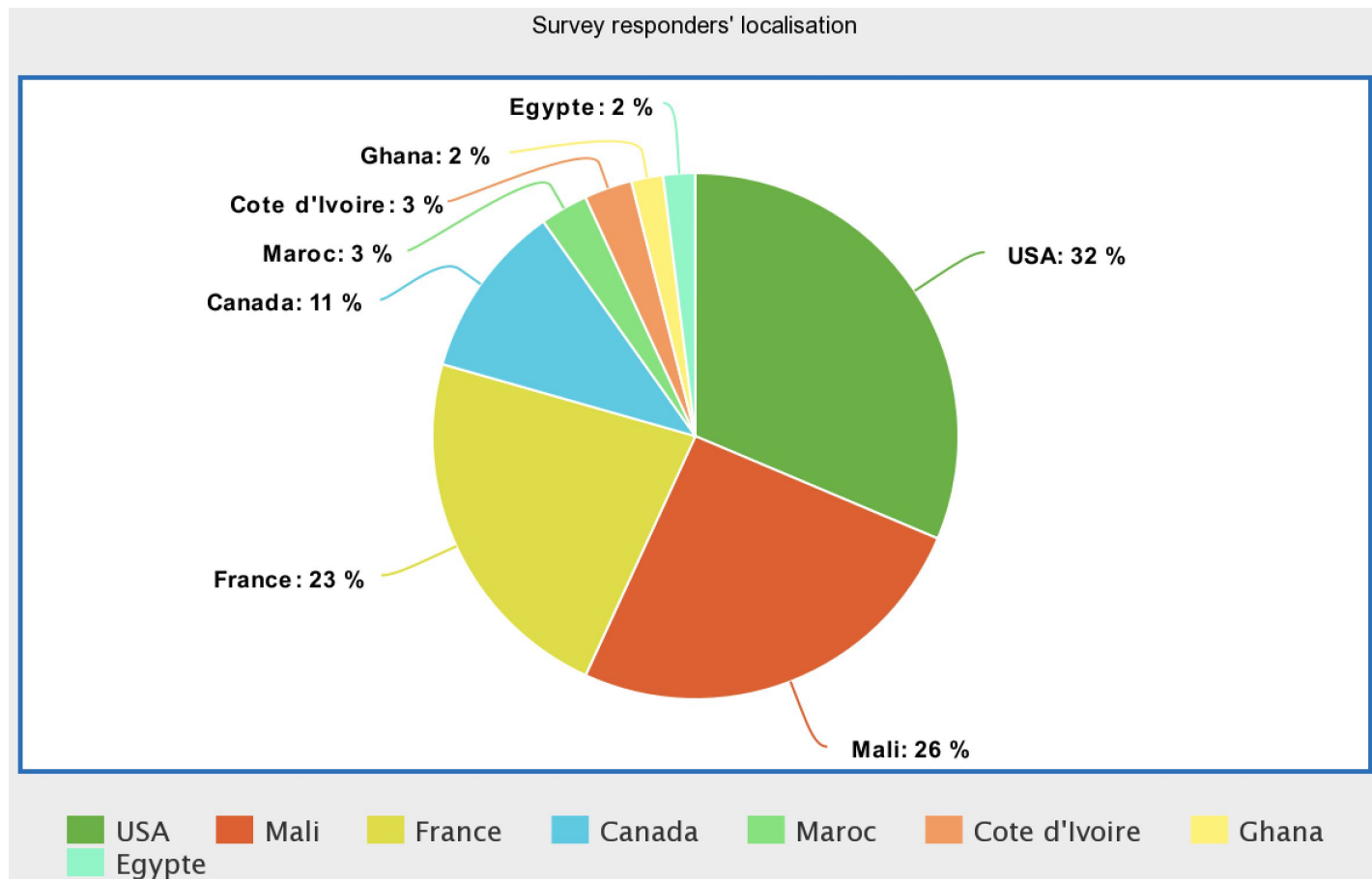
4.

Survey Report

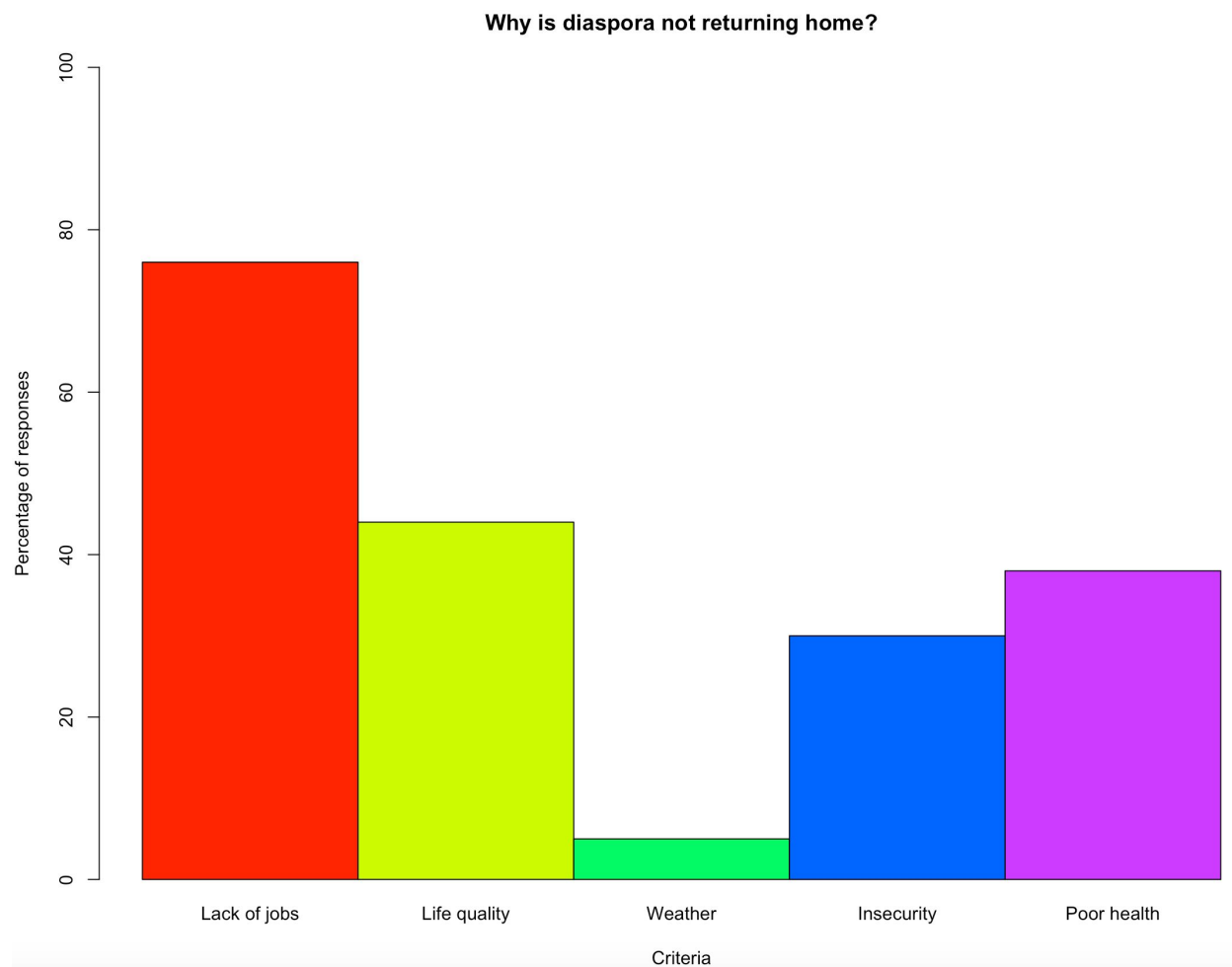


Exploratory analysis

- Total: 170 responders (50.5% students and 49.5% professionals)



Exploratory analysis



How diaspora can help Mali?

- More investment in innovative ideas
- Knowledge exchange



How to attract Diaspora to Mali?

- Encouraging fairness and justice by fighting against corruption
- Promoting entrepreneurship
- Supporting initiatives that foster social change



Classification of the survey respondents

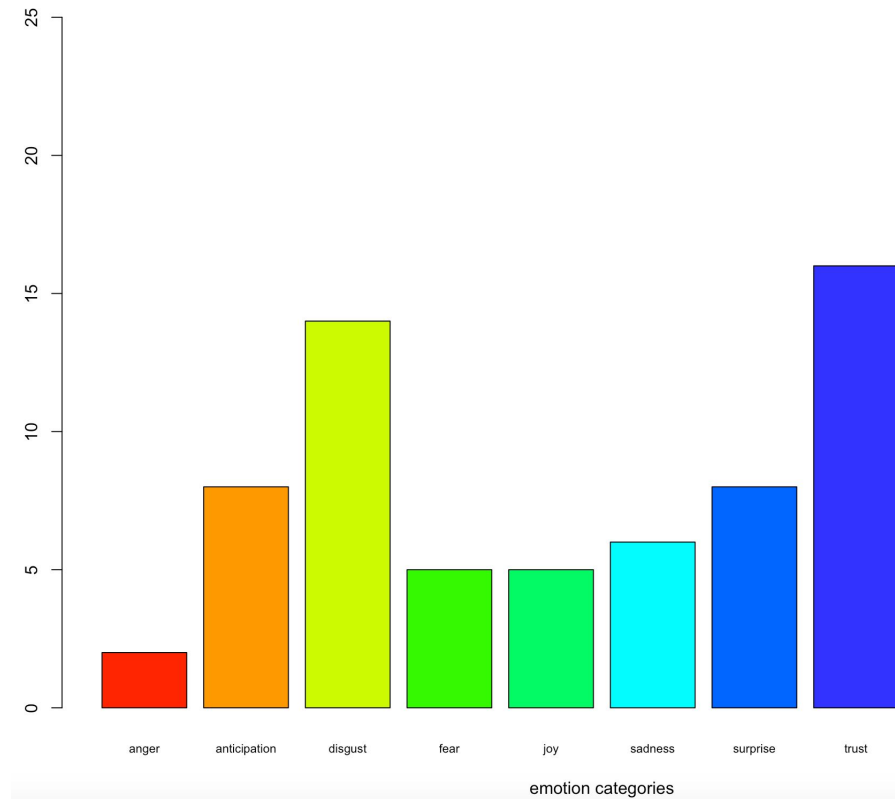


Classification based on emotion

□ High positivity

□ Trust

□ Negativity

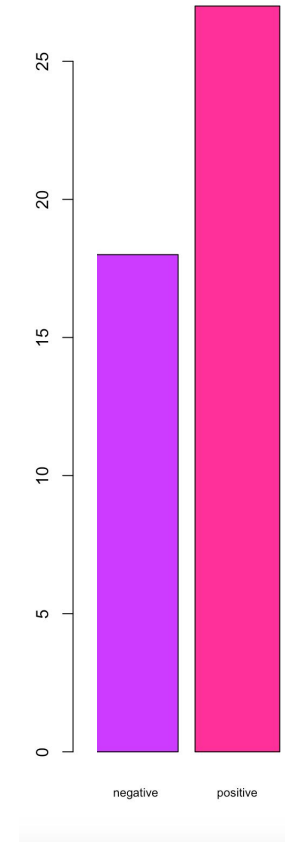


Classification of the survey respondents

■ High positivity

■ Trust

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5.

Recommendations



Recommendations



Diaspora

Mentorship Support:

Create a portal where Youth can seek advice from elders in the community.

Youth Network:

Platforms that allow Young Malians abroad to exchange ideas, meet and learn from one another, and keep abreast of activities and programs of the diaspora.

Annual Gathering/Events::

Organize annual meetings and events for Youth where the best Malian students in the diaspora (USA) will be awarded.

A Bridge between the Diaspora and Mali

Academic/Research Network:

Young Professionals abroad collaborate with Universities /Labs in Mali on research projects, journal and conference papers, co-supervise Master's and Ph.D. students, organise scientific events, and serve as visiting scholars.

Educational Exchange:

Scholarship Opportunities for Malian students and Malian professors to serve as visiting scholars in USA.

Diaspora Homecoming

Information/Mapping:

Accurate demographic information on the diaspora which enables the government to better leverage young minds abroad for the development of Mali and to create continuous opportunities in that regard.

Diaspora Infrastructure Development:

Establish tangible programs to exploit Mali's natural resources for accelerated development by working with young professional of the Diaspora, provide them skill sets to successfully deliver the projects, securing funds for the projects, and allow Youth to hold and share ownership and control of the assets.

Employment Opportunity/Entrepreneurship:

Create more employment for young Malians abroad when they return home. Encourage young entrepreneurs to invest in Mali. Malian fund for investissement (groupe d'investissement économique)

6.

MaliWatch youth projects for 2019



Maliwatch youth projects for 2019



Networking with the incubators

- Actively networking with a creative community embracing 21st century technologies and committed to create value and wealth in Mali.
- Maliwatch can probably target to recruit new members within the fab lab community

Research Network between high school students and labs

- Maliwatch want to help create bridges between high school and college/university faculty and labs

Thanks!

A wholehearted thank you for your invaluable support
Ambassador of Mali
MaliWatch
Youth Team

References



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